



**MEASAT INNOVATION LAB**  
**A new facility to support customers' satellite applications**

**Kuala Lumpur, 21 May 2012:** MEASAT Satellite Systems Sdn. Bhd. ("MEASAT") announced today the commissioning of the MEASAT Innovation Lab ("MIL").

Located at the MEASAT Teleport and Broadcast Centre ("MTBC") in Cyberjaya, Malaysia, the MIL has been designed to provide partners and customers with a comprehensive test bed to develop and validate products for MEASAT-5 and the other MEASAT satellites.

"The MIL is a dedicated test facility to allow our partners to develop innovative satellite solutions conveniently and seamlessly," said Paul Brown-Kenyon, Chief Executive Officer, MEASAT. "With this new facility, we are extending our support to both our local and international customers to develop new ways to use the MEASAT fleet to address their requirements."

The newest addition to the MEASAT fleet, MEASAT-5 provides bandwidth capacity and broadband services to Peninsula and East Malaysia. MEASAT-5 capacity is offered to telecom operators and service providers across Malaysia for mobile backhaul services. MEASAT-5 also supports Government initiatives including the Universal Service Provisioning (USP) and the National Broadband Initiatives to areas with little or no terrestrial connectivity.

## **About MEASAT**

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, DTH platforms and telecom operators. With capacity across a fleet of five communications satellites, MEASAT is able to provide satellite services to over 145 countries representing 80% of the world's population across Asia Pacific, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state of art MEASAT-3/3a satellites at 91.5°E which support Asia's premium DTH and video distribution neighborhood. MEASAT-2 at 148.0E, MEASAT-5 at 119.0E and AFRICASAT-1 at 46.0E. The MEASAT fleet will be further strengthened with the addition of AFRICASAT-1a at 46°E in Q4 2012 and MEASAT-3b at 91.5°E in Q4 2013.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services.

For more information, please visit [www.measat.com](http://www.measat.com).

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