



**IT'S A FUN THING!
CARTOON NETWORK HD JOINS MEASAT'S VIDEO NEIGHBOURHOOD**

Kuala Lumpur, 17 February 2012 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today an agreement with GlobeCast for the distribution of the Cartoon Network HD channel via the MEASAT-3 satellite.

Cartoon Network is the leading kids’ channel in Asia Pacific, broadcasting a range of popular comedy and adventure series to 65 million homes. Hit shows include Ben 10, The Amazing World of Gumball, Adventure Time, Chowder, Scooby Doo and Tom & Jerry.

“MEASAT is pleased to be working with GlobeCast to bring Cartoon Network in high definition to kids across Asia,” said Jarod Lopez, Senior Director, Sales and Marketing, MEASAT. “The addition of Cartoon Network HD further strengthens the variety of channels on MEASAT’s video neighbourhood.”

The MEASAT-3/3a satellites at 91.5°E supports MEASAT’s HD video neighbourhood consisting of a wide range of high quality HD channels including news, general entertainment, sports and factual programming. “With the addition of the Cartoon Network HD, MEASAT now distributes 25 HD channels on our key video platform,” added Lopez.

About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, DTH platforms and telecom operators. With capacity across a fleet of five communications satellites, MEASAT is able to provide satellite services to over 145 countries representing 80% of the world’s population across Asia Pacific, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state of art MEASAT-3/3a satellites at 91.5°E which support Asia’s premium DTH and video distribution neighborhood. The MEASAT fleet will be further strengthened with the addition of AFRICASAT-1a at 46°E in Q4 2012 and MEASAT-3b at 91.5°E in Q4 2013.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services.

For more information, please visit www.measat.com.

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