



SOLARtv SIGNS CAPACITY WITH MEASAT

Kuala Lumpur, 9 November 2012 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today an agreement with Solar Television Network Inc. (“SOLARtv”) for capacity on the MEASAT-3 satellite.

SOLARtv, a sister company of Solar Entertainment Corporation (“Solar”), is a free TV channel that delivers news and information to affluent adult viewers. It has both local and foreign programs geared toward giving the Filipino a wider perspective on current issues.

“MEASAT is delighted to support SOLARtv with satellite capacity for its television content contribution in the Philippines,” said Jarod Lopez, Senior Director, Sales and Marketing, MEASAT. “A key customer since 2004, we are proud to be able to continue supporting Solar’s business growth through this agreement.”

The MEASAT-3 satellite, co-located with the MEASAT-3a satellite at 91.5°E support MEASAT’s vibrant video neighbourhood across Asia Pacific. The video neighbourhood features an assortment of premium 3D, HD and SD channels that include news, general entertainment, sports and factual programming. The 91.5°E slot will be further strengthened with the addition of the MEASAT-3b satellite end of 2013.

About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, DTH platforms and telecom operators. With capacity across a fleet of five communications satellites, MEASAT is able to provide satellite services to over 145 countries representing 80% of the world’s population across Asia Pacific, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state of art MEASAT-3/3a satellites at 91.5°E which support Asia’s premium DTH and video distribution neighbourhood, MEASAT-2 at 148.0°E, MEASAT-5 at 119.5°E and AFRICASAT-1 at 46.0°E. The MEASAT fleet will be further strengthened with the addition of AFRICASAT-1a at 46°E in Q1 2013 and MEASAT-3b at 91.5°E in Q4 2013.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services.

For more information, please visit www.measat.com.

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